



MBA DEPARTMENT

PROGRAM OUTCOMES (POs)

PO 1: Apply knowledge of management theories and practices to solve business problems.

PO 2: Foster Analytical and critical thinking abilities for data-based decision making in chosen specialized areas.

PO 3: Ability to develop leadership competency with values.

PO 4: Ability to understand, analyze and communicate, economic, legal, global, and ethical perspectives of business.

PO 5: Ability to lead and achieve organization goals, contributing effectively to a team environment.

PO 6: Communication Skills: Honing varied formats of communication skills.

PO 7: Imbibe diverse and multicultural perspectives.

PO 8: Ability to be a lifelong learner leading to holistic development.



MBA DEPARTMENT

COURSE CODE : **CMD 101**

COURSE NAME : **ECONOMICS FOR MANAGERS**

SEMESTER : I

BATCH : **2019-2021**

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Analyse micro and macro-economic factors. (BL – Analyzing, 4)

CO2: Solve managerial decision problems using economic reasoning. (BL – Creating, 6)

CO3: Analyze real-world business problems with a systematic theoretical framework. (BL – Analyzing, 4)

CO4: Apply analytical tools to optimize business practices. (BL – Applying, 3)

CO5: Appraise the social consequences of economic decisions making. (BL – Evaluating, 5)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	--	3	--	1	1	--
CO 2	3	3	--	3	1	1	--	3
CO 3	3	3	2	3	2	2	--	3
CO 4	3	2	--	2	1	--	--	2
CO 5	3	3	3	3	3	--	3	3
AVERAGE	3.00	2.8	2.50	2.80	1.75	1.33	2.00	2.75



MBA DEPARTMENT

COURSE CODE : CMD 102
COURSE NAME : ORGANIZATIONAL BEHAVIOUR
SEMESTER : I
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Analyse human behavior at work. (BL – Analyse, 4)

CO2: Apply theories and models of Organizational Behavior. (BL – Applying, 3)

CO3: Appraise the importance of working in group and team. (BL – Evaluating, 5)

CO4: Evaluate and manage conflicts in organizations. (BL – Evaluating, 5)

CO5: Analyse impact of organizational change and culture for managerial effectiveness. (BL – Analysing, 4)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	--	3	3	2	1	2	2
CO 2	3	2	3	1	2	2	2	2
CO 3	3	--	3	--	3	3	3	3
CO 4	3	3	3	2	3	3	3	3
CO 5	3	3	3	2	2	--	2	3
AVERAGE	3.00	2.67	3.00	2.00	2.40	2.25	2.40	2.60



MBA DEPARTMENT

COURSE CODE : CMD 103
COURSE NAME : ACCOUNTING FOR MANAGERS
SEMESTER : I
BATCH : 2019-21

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Explain the concepts of financial accounting, cost accounting and management accounting.(**BL – Understanding, 2**)

CO 2:Construct financial statements in accordance with appropriate standards.(**BL – Creating, 6**)

CO 3: Evaluate cost-volume-profit relationships and solve CVP functions.(**BL – Evaluating, 5**)

CO 4:Appraise financial statement analysis.(**BL – Evaluating, 5**)

CO 5:Interpret knowledge about recent developments in accounting domain.(**BL – Evaluating, 5**)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	2	--	--	--	--	--	--	--
CO 2	3	3	3	3	--	--	--	3
CO 3	3	3	--	3	--	--	--	3
CO 4	3	3	--	3	--	--	--	3
CO 5	3	3	--	3	2	3	--	3
AVERAGE	2.60	3.00	3.00	2.50	--	--	--	3.00



MBA DEPARTMENT

COURSE CODE : **104**
COURSE NAME : **STATISTICS FOR MANAGEMENT**
SEMESTER : **I**
BATCH : **2019-21**

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1:Apply concepts of Business statistics.(**BL – Applying, 3**)

CO 2:Apply forecasting tools and techniques. (**BL – Applying, 3**)

CO 3: Proposessampling techniques in research. (**BL – Creating, 6**)

CO 4: Formulate and test hypotheses. (**BL – Creating, 6**)

CO 5: Solveparametric tests and non-parametric tests used in research process.(**BL – Creating, 6**)

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	--	2	--	--	--	2
CO 2	3	2	--	--	--	--	--	3
CO 3	3	3	3	3	--	3	--	3
CO 4	3	3	--	3	--	3	--	3
CO 5	3	3	--	3	--	3	--	3
AVERAGE	3.00	2.40	3.00	2.75	--	3.00	--	2.80



MBA DEPARTMENT

COURSE CODE : CMD 105

COURSE NAME : MARKETING FOR CUSTOMER VALUE

SEMESTER : I

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Apply basics of marketing.(BL – Applying, 3)

CO 2: Design and implement marketing plan.(BL – Creating, 6)

CO 3: Develop skills to create customer value. (BL – Creating, 6)

CO 4: Maximize resources for greater customer satisfaction.(BL – Creating, 6)

CO 5: Develop sustainable marketing practices.(BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	2	3	2	--	--	--	--
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	3	3
AVERAGE	3.00	2.80	3.00	2.80	3.00	3.00	3.00	3.00



MBA DEPARTMENT

COURSE CODE : **CMD 106**
COURSE NAME : **BUSINESS AND INDUSTRY**
SEMESTER : **I**
BATCH : **2019-2021**

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: **Appraise** the structure of Indian economy- Agriculture, Industry, and Services.(**BL – Evaluating, 5**)

CO2: **Appraise** the nature, role and importance of business and industry, and its linkages with Macro-Environment. (**BL – Evaluating, 5**)

CO3:**Assess** the present status and performance of agriculture, identify and manage business crisis. (**BL – Analysing, 4**)

CO4:**Adapt** to new emerging business environment (**BL- Creating, 6**)

CO5:**Appraise** the role of Non-governmental organizations. (**BL – Evaluating, 5**)

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	--	3	3	3	--	2
CO 2	3	3	--	2	--	--	3	2
CO 3	3	3	--	3	3	--	3	--
CO 4	3	3	3	3	3	2	3	3
CO 5	3	--	2	3	1	2	2	3
AVERAGE	3.00	3.00	2.50	2.80	2.50	2.33	2.75	2.50



MBA DEPARTMENT

COURSE CODE : CMD 107
COURSE NAME : COMMUNICATION SKILLS
SEMESTER : I
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1:Improve varied formats of communication skills.(**BL- Creating, 6**)

CO 2:Appraise the importance of being a good listener.(**BL – Evaluating, 5**)

CO 3:Develop negotiation skills and **appraise** its techniques. (**BL – Evaluating, 5**)

CO 4:Evaluate various conflict management techniques. (**BL – Evaluating, 5**)

CO 5: Develop interpersonal communication skills. (**BL – Creating, 6**)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO	PO							
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	--	--	3	--	3	--	3
CO 2	3	--	--	3	--	3	--	3
CO 3	3	--	1	3	3	3	--	3
CO 4	3	--	2	--	2	3	--	3
CO 5	3	--	3	--	3	3	--	3
AVERAGE	3.00	--	2.00	3.00	2.67	3.00	--	3.00



MBA DEPARTMENT

COURSE CODE : CMD 201
COURSE NAME : TECHNOLOGY FOR MANAGEMENT
SEMESTER : II
BATCH : 2019-21

COURSE OUTCOMES:

By the end of the course the students will be able to:

CO1:Apply systems approach for decision making. **(BL – Applying, 3)**

CO2:Interpret managerial data ethically.**(BL – Evaluating, 5)**

CO3:Combine informational systems and Decision Support System to strategic formulation.**(BL – Creating, 6)**

CO4:Analyze technological environment and **develop** strategies. **(BL – Creating, 6)**

CO5:Make use of suitable software application utilities in business organisations.**(BL – Applying, 3)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	3	--	--	--	--	--	1
CO 2	3	2	2	3	--	3	--	2
CO 3	3	3	3	3	3	3	--	3
CO 4	3	3	3	3	3	3	--	3
CO 5	3	1	1	2	--	1	--	3



MBA DEPARTMENT

AVERAGE	3.00	2.40	2.25	2.75	3.00	2.50	--	2.40
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COURSE CODE : CMD202

COURSE NAME : MANAGEMENT RESEARCH METHODS

SEMESTER : II

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1:Apply management research methods.(BL – Applying, 3)

CO 2:Develop research design and methodology for approaching business problems.(BL – Creating, 6)

CO 3:Appraise business situations using data analytics.(BL – Evaluating, 5)

CO 4:Take part in live projects.(BL – Analyzing, 4)

CO 5:Compose a research report.(BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO \ CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	--	2	--	--	--	1
CO 2	3	3	3	2	--	3	--	3
CO 3	3	2	2	3	2	2	--	3
CO 4	3	2	2	2	2	2	2	2
CO 5	3	3	--	3	3	3	--	3
AVERAGE	3.00	2.20	2.33	2.40	2.33	2.50	2.00	2.40



MBA DEPARTMENT

COURSE CODE : CMD 203
COURSE NAME : ENTREPRENEURSHIP AND ETHICS
SEMESTER : II
BATCH : 2019-21

COURSE OUTCOMES

By the end of the course the students will be able to:

- CO1:Appraise** Entrepreneurial aspects. **(BL – Evaluating, 5)**
- CO2:Examine** the different phases of Entrepreneurship.**(BL – Analysing, 4)**
- CO3:Organise** stakeholders from diverse background.**(BL – Applying, 3)**
- CO4:Formulate** business plan.**(BL – Creating, 6)**
- CO5:Appraise** social issues and ethical dilemma in Entrepreneurship. **(BL – Evaluating, 5)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	2	3	2	--	3	2
CO 2	3	2	2	2	--	2	--	2
CO 3	3	1	1	1	--	--	2	1
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	2	2	3	--	3	2
AVERAGE	3.00	2.20	2.00	2.20	2.67	2.50	2.75	2.00



MBA DEPARTMENT

COURSE CODE : CMD 204
COURSE NAME : HUMAN CAPITAL MANAGEMENT
SEMESTER : II
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1:Analyse concepts of Human Capital Management and Industrial relations. (BL – Analysing, 4)

CO2:Apply in HCM functions in organisation. (BL – Applying, 3)

CO3:Appraise the performance management systems. (BL – Evaluating, 5)

CO4:Evaluate Compensation Models. (BL – Evaluating, 5)

CO5:Design Human Capital Management practices for corporate strategies. (BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO	PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1		3	2	2	3	2	2	2	2
CO 2		3	--	1	2	2	1	3	1
CO 3		3	3	--	3	2	3	3	3
CO 4		3	2	--	2	2	1	3	2
CO 5		3	3	3	3	3	3	3	3
AVERAGE		3.00	2.50	2.00	2.60	2.20	2.00	2.80	2.20



MBA DEPARTMENT

COURSE CODE : CMD205
COURSE : FINANCIAL MANAGEMENT
SEMESTER : II
BATCH : 2019-21

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Assess the role of financial management in an organization.(BL – Evaluating, 5)

CO2: Appraise capital structure decisions.(BL – Evaluating, 5)

CO3: Apply capital budgeting tools and techniques. (BL – Applying, 3)

CO4: Evaluate working capital structure.(BL – Evaluating, 5)

CO5: Appraise dividend decision models. (BL – Evaluating, 5)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	3	2	--	3	2	2	--	2
CO2	3	3	--	3	2	--	--	2
CO3	3	1	--	--	--	2	--	1
CO4	3	3	--	3	--	--	--	2
CO5	3	3	--	3	2	--	--	2
AVERAGE	3.00	2.40	--	3.00	2.00	2.00	--	1.80



MBA DEPARTMENT

COURSE CODE : **CMD 206**
COURSE NAME : **QUANTITATIVE TECHNIQUES AND OPERATIONS RESEARCH**
SEMESTER : **II**
BATCH : **2019-2021**

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1:Apply the concepts and application of quantitative techniques and operations research.(**BL – Applying, 3**)

CO2:Make use of quantitative models for a business problem.(**BL – Applying, 3**)

CO3:Appraise project evaluation techniques.(**BL – Evaluating, 5**)

CO4:Evaluate queuing techniques, single and multiple server. (**BL – Evaluating, 5**)

CO5: Apply different simulation techniques to real life situations.(**BL – Applying, 3**)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO	PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
	CO 1		3	1	--	2	--	--	--
CO 2		3	1	--	2	--	--	--	1
CO 3		3	3	2	3	2	3	--	2
CO 4		3	3	2	3	2	3	--	2
CO 5		3	1	--	2	--	--	--	1
AVERAGE		3.00	1.80	2.00	2.40	2.00	3.00	--	1.40



MBA DEPARTMENT

COURSE CODE : CMD 207

COURSE NAME : INNOVATION MANAGEMENT

SEMESTER : II

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1:Apply the process, approaches, barriers and sources of innovation.(**BL – Applying, 3**)

CO2:Make use of skills for applying innovation in an organization. (**BL – Applying, 3**)

CO3:Analyze strategic aspects of innovative marketing.(**BL – Analysing, 4**)

CO4:Assess the effectiveness of innovation. (**BL – Evaluating, 5**)

CO5:Improve their creative mindset.(**BL – Creating, 6**)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	--	2	--	--	--	1
CO 2	3	1	--	2	1	--	--	1
CO 3	3	2	1	3	--	--	--	1
CO 4	3	3	--	3	--	--	--	2
CO 5	3	3	3	3	--	3	--	3
AVERAGE	3.00	2.00	2.00	2.60	1.00	3.00	--	1.60



MBA DEPARTMENT

COURSE CODE : CMD 301
COURSE NAME : STRATEGIC MANAGEMENT AND CORPORATE GOVERNANCE
SEMESTER : III
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

- CO1: Analyze** dynamic business environment for strategic management. (BL – Analysing, 4)
- CO2: Formulate,** implement, and evaluate strategies.(BL – Creating, 6)
- CO3: Create** Competitive advantage for organization. (BL – Creating, 6)
- CO4: Appraise** strategic alternatives. (BL – Evaluating, 5)
- CO5: Employ** corporate governance principles in strategic management. (BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	3	--	3	1	2	2	1
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	2	2	3	2	3	3	2
CO 5	3	3	3	3	3	3	--	3
AVERAGE	3.00	2.80	2.75	3.00	2.40	2.80	2.75	2.40



MBA DEPARTMENT

COURSE CODE : CMD302
COURSE NAME : PROJECTS AND OPERATIONS MANAGEMENT
SEMESTER : III
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Apply the concepts of Projects and Operations Management. **(BL – Applying, 3)**

CO 2: Assess the tools and techniques of Projects & Operations Management. **(BL – Evaluating, 5)**

CO 3: Develop and Implement Quality Control Techniques. **(BL – Creating, 6)**

CO 4: Evaluate Materials and Inventory Management techniques. **(BL – Evaluating, 5)**

CO 5: Maximize Productivity in functional areas. **(BL – Creating, 6)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	1	--	2	--	--	--	1
CO 2	3	2	--	3	--	--	--	2
CO 3	3	3	3	3	--	--	--	3
CO 4	3	2	--	3	2	--	--	2
CO 5	3	3	3	3	3	--	--	3
AVERAGE	3.00	2.20	3.00	2.80	2.50	--	--	2.20



MBA DEPARTMENT

COURSE CODE : CMD 3F1

COURSE NAME : INDIAN FINANCIAL SYSTEM

SEMESTER : III

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Assess the framework of Indian Financial System.(**BL – Evaluating, 5**)

CO 2: Evaluate the functioning of financial institutions.(**BL – Evaluating, 5**)

CO 3: Appraise NBFCs.(**BL – Evaluating, 5**)

CO 4: Design organization’s portfolio (**BL – Creating, 6**)

CO 5: Assess instruments in financial markets.(**BL – Evaluating, 5**)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	--	3	--	--	--	2
CO 2	3	2	--	3	--	--	--	2
CO 3	3	2	--	3	--	--	--	2
CO 4	3	3	--	3	--	3	--	3
CO 5	3	2	--	2	--	2	--	2
AVERAGE	3.00	2.20	--	2.80	--	2.50	--	2.20



MBA DEPARTMENT

COURSE CODE : CMD 3F2
COURSE NAME : CORPORATE TAX PLANNING AND MANAGEMENT
SEMESTER : III
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

- CO 1: Classify** various heads in taxation in India.(BL – Understanding, 2)
- CO 2: Assess** tax liability of a corporate entity. (BL – Evaluating, 5)
- CO 3: Formulate** strategies for corporate tax planning.(BL – Creating, 6)
- CO 4: Analyse** Goods and Service Tax Framework. (BL – Analysing, 4)
- CO 5: Design** tax management system to influence corporate entity.(BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	2	--	--	2	--	--	--	1
CO 2	3	2	--	3	--	2	--	2
CO 3	3	3	3	3	--	3	--	3
CO 4	3	1	--	3	--	1	--	1
CO 5	3	3	3	3	--	3	--	3
AVERAGE	2.80	2.25	3.00	2.80	--	2.25	--	2.00



MBA DEPARTMENT

COURSE CODE : CMD 3F3
COURSE NAME : CORPORATE VALUATION AND RESTRUCTURING
SEMESTER : III
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Analyse the tools of corporate valuation.(BL – Analysing, 4)

CO 2: Design optimal capital mix. (BL – Creating, 6)

CO 3: Assess intellectual value of the firm.(BL – Evaluating, 5)

CO 4: Develop strategies for corporate restructuring.(BL – Creating, 6)

CO 5:Estimate value of Mergers & Acquisitions. (BL – Evaluating, 5)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	1	3	--	--	--	1
CO 2	3	3	--	3	3	3	--	3
CO 3	3	2	2	3	2	2	--	2
CO 4	3	3	3	3	3	3	3	3
AVERAGE	3.00	2.25	2.00	3.00	2.67	2.67	3.00	2.25



MBA DEPARTMENT

COURSE CODE : CMD 3M1
COURSE NAME : RETAIL MANAGEMENT AND SERVICES
SEMESTER : III
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Appraise retailing and services marketing aspects. **(BL – Evaluating, 5)**

CO 2: Design retail management functions for new age retailing. **(BL – Creating, 6)**

CO 3: Design and implement SERVQUAL model. **(BL – Creating, 6)**

CO4: Formulate retailing operations. **(BL – Creating, 6)**

CO 5:Formulate integrated marketing communications.**(BL – Creating, 6)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	2	--	3	--	--	--	2
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	--	3	3	3	--	3
CO 4	3	3	3	3	3	3	--	3
CO 5	3	3	3	3	3	3	--	3
AVERAGE	3.00	2.80	3.00	3.00	3.00	3.00	3.00	2.80



MBA DEPARTMENT

COURSE CODE : CMD 3M2
COURSE NAME : CONSUMER BEHAVIOUR
SEMESTER : III
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1:Appraise factors influencing consumer behaviour. **(BL – Evaluating, 5)**

CO2:Apply consumer behaviour models. **(BL – Applying, 3)**

CO3:Assess the post purchase behaviour of consumers for marketing decisions.**(BL – Evaluating, 5)**

CO4:Assess organizations’ influence on buying behaviour.**(BL – Evaluating, 5)**

CO5:Appraise consumerism for marketing strategies. **(BL – Evaluating, 5)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	3	--	3	--	--	3	2
CO 2	3	1	--	2	--	--	2	1
CO 3	3	3	--	3	2	--	2	2
CO 4	3	3	--	3	2	--	2	2
CO 5	3	3	2	3	2	--	2	2
AVERAGE	3.00	2.60	2.00	2.80	2.00	--	2.20	1.80



MBA DEPARTMENT

COURSE CODE : CMD3M3

COURSE NAME : RURAL AND AGRICULTURAL MARKETING

SEMESTER : III

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1:Appraise rural and agricultural marketing concepts. (BL – Evaluating, 5)

CO2:Assessthe opportunities and challenges in rural and agricultural marketing.(BL – Evaluating, 5)

CO3:Develop strategies for rural and agricultural markets. (BL – Creating, 6)

CO4:Evaluate strategies for exports of agro-products.(BL – Evaluating, 5)

CO5:Formulate New-age supply chains for Rural markets. (BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	2	--	3	--	--	2	2
CO 2	3	2	2	3	2	3	2	2
CO 3	3	3	3	3	3	3	3	3
CO4	3	2	2	3	2	2	2	2
CO5	3	3	3	3	3	3	3	3
AVERAGE	3.00	2.40	2.50	3.00	2.50	2.75	2.40	2.40



MBA DEPARTMENT

COURSE CODE : CMD3H1

COURSE NAME : LEARNING AND DEVELOPMENT

SEMESTER : III

BATCH : 2019 - 2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1:Analyse the Dimensions of Learning and Development.(BL – Analysing, 4)

CO 2:Assess Training needs and Design Training Programs.(BL – Evaluating, 5)

CO3:Construct Training methods to build Competency. (BL – Creating, 6)

CO4:Design Training Measurement and Evaluation Techniques. (BL – Creating, 6)

CO5:Apply HRD concepts for organizational development. (BL – Applying, 3)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	1	3	1	--	1	1
CO 2	3	3	2	3	2	2	2	2
CO 3	3	3	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3
CO5	3	1	1	1	1	1	1	1
AVERAGE	3.00	2.20	2.00	2.60	2.00	2.25	2.00	2.00



MBA DEPARTMENT

COURSE CODE : CMD3H2

COURSE NAME : INDUSTRIAL AND EMPLOYEE RELATIONS

SEMESTER : III

BATCH : 2019 - 2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Assess the nature and approaches of Industrial Relations. **(BL – Evaluating, 5)**

CO 2:Develop IR policies and solve industrial disputes.**(BL – Creating, 6)**

CO 3:Appraise the role of Trade Unions. **(BL – Evaluating, 5)**

CO 4:Demonstrate commitment towards labor and welfare legislations. **(BL- Understanding, 2)**

CO 5:Appraise Emerging issues in IR. **(BL – Evaluating, 5)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	--	--	3	2	2	2	2
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	2	3	2	2	2	2
CO 4	2	--	--	1	1	1	1	--
CO 5	3	2	2	3	2	--	2	2
AVERAGE	2.80	2.33	2.33	2.60	2.00	2.00	2.00	2.25



MBA DEPARTMENT

COURSE CODE : CMD3H3

COURSE NAME : PERFORMANCE MANAGEMENT SYSTEM

SEMESTER : III

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Analyze the dimensions of PMS. **(BL- Analysing, 4)**

CO 2: Develop Team based Performance management systems. **(BL – Creating, 6)**

CO 3: Design and implement performance appraisal systems. **(BL – Creating, 6)**

CO 4: Create strategies for performance improvement. **(BL – Creating, 6)**

CO 5: Plan and conduct mentoring and Counseling for enhanced performance. **(BL – Creating, 6)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO / PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	--	3	1	2	2	1
CO 2	3	3	3	3	3	3	3	3
CO 3	3	2	3	3	3	3	3	3
CO 4	3	2	3	3	3	2	3	3
CO 5	3	2	3	3	3	2	3	3
AVERAGE								



MBA DEPARTMENT

COURSE CODE : CMD 3C1

COURSE NAME : PERSPECTIVES ON HEALTH CARE SECTOR

SEMESTER : III

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1:Analyse perspectives of health care sector. (BL- Analysing, 4)

CO2: Explain healthcare terminologies. (BL- Understanding, 2)

CO3:Appraise the drivers of healthcare sectors. (BL – Evaluating, 5)

CO4:Assessthe Indian Healthcare sector. (BL – Evaluating, 5)

CO5: Adapt to emerging domains in healthcare delivery. (BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	--	3	--	1	--	1
CO 2	2	--	--	--	--	--	--	--
CO 3	3	2	2	2	2	--	2	2
CO 4	3	2	2	2	2	2	2	2
CO 5	3	3	3	3	3	--	3	3
AVERAGE	2.80	2.00	2.33	2.50	2.33	1.50	2.33	2.00



MBA DEPARTMENT

COURSE CODE : CMD3C2

COURSE NAME : MANAGEMENT OF PUBLIC HEALTH SYSTEMS

SEMESTER : III

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Analyse the changing concepts of Public Health.(BL- Analysing, 4)

CO2:Apply Principles and Methods of Epidemiology studies. (BL- Applying, 3)

CO3: Appraise National Health Programs. (BL – Evaluating, 5)

CO4: Design, develop and deliver health education programs. (BL – Creating, 6)

CO5: Demonstrate a commitment towards Medical ethics. (BL- Understanding, 2)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	--	3	--	--	--	1
CO 2	3	--	--	1	--	--	--	1
CO 3	3	2	--	3	--	--	--	2
CO 4	3	3	3	3	3	3	3	3
CO 5	2	--	1	--	--	--	--	1
AVERAGE	2.80	2.00	2.00	2.50	3.00	3.00	3.00	1.60



MBA DEPARTMENT

COURSE CODE : CMD 3C3

COURSE NAME : HEALTH ECONOMICS

SEMESTER : III

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Analyse micro and macroeconomics factors in healthcare. **(BL- Analysing, 4)**

CO 2: Evaluate asset management tools and techniques. **(BL- Evaluating,5)**

CO3:Design strategies for healthcare efficiency. **(BL – Creating, 6)**

CO 4: Assess financial markets in healthcare. **(BL- Evaluating,5)**

CO 5: Measure the demand and supply for hospitals.**(BL- Evaluating,5)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	--	3	3	--	--	1
CO 2	3	2	--	3	--	--	--	2
CO 3	3	3	3	3	--	3	--	3
CO 4	3	2	2	3	--	--	--	2
CO 5	3	2	--	3	--	--	--	2
AVERAGE	3.00	2.00	2.50	3.00	3.00	3.00	--	2.00



MBA DEPARTMENT

COURSE CODE : CMD3B1
COURSE NAME : STRATEGIC CREDIT MANAGEMENT IN BANKS
SEMESTER : III
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

- CO 1: Appraise** the Indian banking regulations. **(BL – Evaluating, 5)**
- CO 2: Evaluate** credit management strategies of banks. **(BL – Evaluating, 5)**
- CO 3: Assess** credit worthiness of borrowers. **(BL – Evaluating, 5)**
- CO 4: Evaluate** commercial loans. **(BL – Evaluating, 5)**
- CO 5: Develop** strategies for managing NPAs. **(BL – Creating, 6)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	--	--	--	--	2	2	2
CO 2	3	2	--	--	2	2	--	2
CO 3	3	2	2	3	2	2	2	2
CO 4	3	2	--	3	--	2	--	2
CO 5	3	3	3	3	3	3	3	3
AVERAGE	3.00	2.25	2.50	3.00	2.33	2.20	2.33	2.20



MBA DEPARTMENT

COURSE CODE : CMD3B2

COURSE NAME : INSURANCE PLANNING AND MANAGEMENT

SEMESTER : III

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Appraise various forms of Insurance. (BL – Evaluating, 5)

CO 2: Analyse customer policy needs (BL – Analysing, 4)

CO 3: Assess credit worthiness of borrowers. (BL – Evaluating, 5)

CO 4: Determine pricing for Insurance products. (BL – Evaluating, 5)

CO 5: Evaluate operational procedures of policy servicing and claims. (BL – Evaluating, 5)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	--	3	--	2	--	2
CO 2	3	1	--	3	--	2	2	1
CO 3	3	2	2	3	--	3	3	2
CO 4	3	2	2	3	2	--	--	2
CO 5	3	3	2	3	2	--	--	2
AVERAGE	3.00	2.00	2.00	3.00	2.00	2.33	2.50	1.80



MBA DEPARTMENT

COURSE CODE : CMD 3B3
 COURSE NAME : INDIAN FINANCIAL SYSTEM
 SEMESTER : III
 BATCH : 2019-2021

COURSE OUTCOMES

- CO 1: Assess** the framework of Indian Financial System.(BL – Evaluating, 5)
- CO 2: Evaluate** the functioning of financial institutions.(BL – Evaluating, 5)
- CO 3: Appraise** NBFCs.(BL – Evaluating, 5)
- CO 4: Design** organization’s portfolio (BL – Creating, 6)
- CO 5: Assess** instruments in financial markets.(BL – Evaluating, 5)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	--	3	--	--	--	2
CO 2	3	2	--	3	--	--	--	2
CO 3	3	2	--	3	--	--	--	2
CO 4	3	3	--	3	--	3	--	3
CO 5	3	2	--	2	--	2	--	2
AVERAGE	3.00	2.20	--	2.80	--	2.50	--	2.20



MBA DEPARTMENT

COURSE CODE : CMD 401
COURSE NAME : INTERNATIONAL BUSINESS DYNAMICS
SEMESTER : IV
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1:Analyse the dynamics of international business environment and Geo politics **(BL – Analysing, 4)**

CO2:Connect movement of capital technology and managerial ability for competitive advantage.**(BL – Applying, 3)**

CO3:Analyze the implications of globalization on business with special focus on e-commerce. **(BL – Analysing, 4)**

CO 4:Appraise the role of WTO and trading blocks, in the background of growing nationalism.**(BL – Evaluating, 5)**

CO 5:Value importance of ethics in international business. **(BL – Evaluating, 5)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	--	3	--	1	2	1
CO 2	3	1	1	2	1	--	--	1
CO 3	3	1	1	3	--	1	2	1
CO 4	3	2	2	3	3	3	3	2
CO 5	3	--	3	3	3	3	3	2
AVERAGE	3.00	1.25	1.75	2.80	2.33	2.00	2.50	1.40



MBA DEPARTMENT

COURSE CODE : CMD 4F1

COURSE NAME : INVESTMENT ANALYSIS AND MANAGEMENT

SEMESTER : IV

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1: Analyse investment opportunities. (BL – Analysing, 4)

CO 2: Apply technical analysis using various Technical analysis tools.(BL – Applying, 3)

CO 3: Estimate Risk and Return tradeoff.(BL – Creating, 6)

CO 4: Evaluate Portfolios. (BL – Evaluating, 5)

CO 5: Construct efficient portfolios.(BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	1	--	3	--	2	--	1
CO 2	3	1	--	2	--	1	--	1
CO 3	3	3	--	3	--	--	--	3
CO 4	3	2	--	3	--	2	--	2
CO 5	3	3	--	3	--	3	--	3
AVERAGE	3.00	2.00	--	2.80	--	2.00	--	2.00



MBA DEPARTMENT

COURSE CODE : CMD4F2
COURSE NAME : INTERNATIONAL FINANCIAL MANAGEMENT
SEMESTER : IV
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Appraise Global financial Management system.(BL – Evaluating, 5)

CO2: Analyze Balance of Payments. (BL – Analysing, 4)

CO3:Compare International Financial Markets.(BL – Analysing, 4)

CO4: Evaluate Exchange rate theories. (BL – Evaluating, 5)

CO5: Design hedging strategies using options. (BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	2	--	3	--	3	--	2
CO 2	3	1	--	3	--	2	--	1
CO 3	3	--	--	3	--	2	--	1
CO 4	3	3	--	3	--	3	--	2
CO 5	3	3	--	3	--	3	--	3
AVERAGE	3.00	2.25	--	3.00	--	2.60	--	1.80



MBA DEPARTMENT

COURSE CODE : CMD4F3
COURSE NAME : RISK MANAGEMENT AND DERIVATIVES
SEMESTER : IV
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Analyse risk factors in capital budgeting. **(BL- Analysing, 4)**

CO2: Design Hedging Strategies. **(BL- Creating, 6)**

CO3: Construct Option Strategies. **(BL – Creating, 6)**

CO4: Evaluate Option pricing models. **(BL – Evaluating, 5)**

CO5: Analyse commodity Risk and Derivatives. **(BL – Analysing, 4)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO	PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1		3	1	--	3	--	2	--	1
CO 2		3	3	--	3	--	3	--	3
CO 3		3	3	--	3	--	3	--	3
CO4		3	2	--	3	--	3	--	2
CO5		3	1	--	3	--	--	--	1
AVERAGE		3.00	2.00	--	3.00	--	2.75	--	2.00



MBA DEPARTMENT

COURSE CODE : CMD4M1
COURSE NAME : STRATEGIC BRAND MANAGEMENT
SEMESTER : IV
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

- CO1: Construct and manage Product Plan.(BL – Creating, 6)**
- CO2: Design brand management strategies.(BL – Creating, 6)**
- CO3: Appraise brand positioning techniques.(BL – Evaluating, 5)**
- CO4: Evaluate brand equity.(BL – Evaluating, 5)**
- CO5: Manage online brands in e-commerce. (BL – Evaluating, 5)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO	PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO7	PO 8
CO 1		3	3	--	3	--	--	--	3
CO 2		3	3	3	3	3	3	3	3
CO 3		3	2	2	3	2	--	3	2
CO 4		3	2	2	3	2	3	3	2
CO 5		3	2	--	3	2	--	--	2
AVERAGE		3.00	2.40	2.33	3.00	2.25	3.00	3.00	2.40



MBA DEPARTMENT

COURSE CODE : CMD4M2

COURSE NAME : INTERNATIONAL MARKETING STRATEGY

SEMESTER : IV

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Assess environmental factors and entry strategies for international markets.(BL – Evaluating, 5)

CO2: Evaluate International marketing and sales practices. (BL – Evaluating, 5)

CO3: Formulate International marketing mix strategies. (BL – Creating, 6)

CO4:Develop marketing information system.(BL – Creating, 6)

CO5: Formulate and comply International Documentation.(BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	2	2	3	2	--	3	2
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	--	3	3	3	--	3
CO 5	3	--	3	3	3	3	--	3
AVERAGE	3.00	2.75	2.75	3.00	2.80	3.00	3.00	2.80



MBA DEPARTMENT

COURSE CODE : CMD 4M3
COURSE NAME : DIGITAL MARKETING
SEMESTER : IV
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

- CO1: Assess the nuances of digital marketing. (BL – Evaluating, 5)**
- CO2: Design and develop digital marketing research. (BL – Creating, 6)**
- CO3: Analyze tools and techniques of digital marketing. (BL – Analysing, 4)**
- CO4: Organise digital marketing platforms. (BL – Applying, 3)**
- CO5: Plan and implement digital marketing strategies. (BL – Creating, 6)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	2	--	3	--	--	--	2
CO 2	3	3	3	3	3	3	3	3
CO 3	3	1	1	3	1	2	2	1
CO 4	3	1	1	2	1	1	--	1
CO 5	3	3	3	3	3	3	3	3
AVERAGE	3.00	2.00	2.00	2.80	2.00	2.25	2.67	2.00



MBA DEPARTMENT

COURSE CODE : CMD4H1

COURSE NAME : STRATEGIC HUMAN RESOURCE MANAGEMENT

SEMESTER : IV

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Appraise the perspectives of changing SHRM.(BL – Evaluating, 5)

CO2: Analyze environmental factors to devise HR Frameworks.(BL – Analysing, 4)

CO3: Design HR systems to achieve strategic objectives for sustained competitive advantage.
(BL – Creating, 6)

CO4: Design Strategic HR for M&A’s and restructuring.(BL – Creating, 6)

CO5: Integrate employee and other stakeholder’s goals with organizational vision.(BL –
Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO/ PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	2	3	--	3	--	2
CO 2	3	1	1	3	1	1	1	1
CO 3	3	3	3	3	3	3	3	3
CO 4	3	3	3	3	3	3	3	3
CO 5	3	3	3	3	3	3	3	3
AVERAGE	3.00	2.40	2.40	3.00	2.50	2.60	2.50	2.40



MBA DEPARTMENT

COURSE CODE : CMD4H2
COURSE NAME : INTERNATIONAL HUMAN RESOURCE MANAGEMENT
SEMESTER : IV
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

- CO1:Appraise** HRM functions in international organizations. **(BL – Evaluating, 5)**
- CO2:Develop** training process for Expatriates and Repatriates in an MNC. **(BL – Creating, 6)**
- CO3:Implement**Performance management systems in Virtual organizations. **(BL – Creating, 6)**
- CO4:Analyze** the role of Knowledge management in IHRM. **(BL – Analysing, 4)**
- CO5:Develop** Quality Management Techniques in IHRM under Dynamic Environment. **(BL – Creating, 6)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	2	3	2	3	3	2
CO 2	3	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	--	3	3
CO 4	3	1	1	3	3	--	2	1
CO5	3	3	3	3	3	--	--	3
AVERAGE	3.00	2.40	2.40	3.00	2.80	3.00	2.75	2.40



MBA DEPARTMENT

COURSE CODE : CMD4H3

COURSE NAME : TALENT AND KNOWLEDGE MANAGEMENT

SEMESTER : IV

BATCH : 2019-2020

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Design Talent Management techniques (**BL – Creating, 6**)

CO2: Apply talent management systems for organizational effectiveness(**BL – Applying, 3**)

CO3: Formulate talent management practices for knowledge economy (**BL – Creating, 6**)

CO4:Plan for Talent acquisition, development, retention and engagement strategies(**BL – Creating, 6**)

CO5: Develop Innovative Knowledge management practices(**BL – Creating, 6**)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

CO	PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1		3	3	2	3	3	3	3	3
CO 2		3	1	1	2	1	1	1	1
CO 3		3	3	2	3	3	3	3	3
CO 4		3	3	3	3	3	3	3	3
CO5		3	3	3	3	3	3	3	3
AVERAGE		3.00	2.60	2.20	2.80	2.60	2.60	2.60	2.60



MBA DEPARTMENT

COURSE CODE : CMD4C1
COURSE NAME : BASIC MANAGEMENT ASPECTS OF HEALTH CARE
SEMESTER : IV
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

- CO1: Appraise** various segments of health sectors.(BL – Evaluating, 5)
- CO2: Adapt** different managerial functions to health care sector.(BL – Creating, 6)
- CO3: Apply** and integrate organizational behavior concepts in health care.(BL- Applying, 3)
- CO4: Identify** uniqueness of health care sector vis-à-vis other service sector.(BL- Applying, 3)
- CO5: Apply** inventory management knowledge in health care. (BL- Applying, 3)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	2	--	3	--	3	--	2
CO 2	3	3	3	3	3	3	3	3
CO 3	3	1	1	3	1	--	1	1
CO 4	3	--	--	2	--	--	--	1
CO 5	3	1	--	2	--	--	--	1
AVERAGE								



MBA DEPARTMENT

COURSE CODE : CMD4C2

COURSE NAME : STRATEGIC MANAGEMENT IN HEALTH CARE SETTINGS

SEMESTER : IV

BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1:Appraise dynamic environment of health care sector.(BL – Evaluating, 5)

CO2:Formulate, implement, and evaluate strategies for healthcare sector. (BL – Creating, 6)

CO3:Design growth sustainable measures in health care sector.(BL – Creating, 6)

CO4:Build accreditations and quality mechanism for health care sector. (BL – Creating, 6)

CO5: Plan ethical and governance practices. (BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO1	3	3	--	3	--	--	--	2
CO2	3	3	3	3	3	3	--	3
CO3	3	3	3	3	3	3	1	3
CO4	3	3	3	3	2	1	--	3
CO5	3	3	3	3	3	--	--	3
AVERAGE	3.00	3.00	3.00	3.00	2.75	2.33	1.00	2.80



MBA DEPARTMENT

COURSE CODE : CMD 4C3
COURSE NAME : MANAGEMENT OF HOSPITAL SERVICES
SEMESTER : IV
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Determine the uniqueness of hospital services vis-à-vis service management. **(BL – Evaluating, 5)**

CO2: Design and plan health care facilities in hospital. **(BL – Creating, 6)**

CO3: Formulate in-patient & out-patient services in a hospital. **(BL – Creating, 6)**

CO4: Develop effective allied services in a hospital. **(BL – Creating, 6)**

CO5: Adapt hospital information system (HIS). **(BL – Creating, 6)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	--	--	3	--	--	--	2
CO 2	3	3	3	3	--	3	--	3
CO 3	3	3	3	3	--	3	--	3
CO 4	3	3	3	3	--	3	--	3
CO 5	3	--	2	3	3	3	--	3
AVERAGE	3.00	3.00	2.75	3.00	3.00	3.00	--	2.80

COURSE CODE : CMD 4B1



MBA DEPARTMENT

COURSE NAME : BANKING TECHNOLOGY AND MANAGEMENT

SEMESTER : IV

BATCH : 2019 -21

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1:Relatetechnology used in banking operations. (BL – Understanding, 2)

CO 2:Analyse banking delivery channels. (BL – Analysing, 4)

CO 3:Appraise office operations of banks. (BL – Evaluating, 5)

CO 4:Demonstrate skills in smart banking technologies.(BL – Understanding, 2)

CO 5:Appraise the contemporary issues in banking techniques. (BL – Evaluating, 5)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	2	--	--	--	--	--	--	1
CO 2	3	--	--	3	--	--	--	1
CO 3	3	3	--	3	--	--	--	2
CO 4	2	--	--	--	--	--	--	1
CO 5	3	3	--	3	--	--	--	2
AVERAGE	2.60	3.00	--	3.00	--	--	--	1.40



MBA DEPARTMENT

COURSE CODE : CMD4B2
COURSE NAME : INTERNATIONAL FINANCIAL MANAGEMENT
SEMESTER : IV
BATCH : 2019-2021

COURSE OUTCOMES

By the end of the course the students will be able to:

CO1: Appraise Global financial Management system.(BL – Evaluating, 5)

CO2: Analyze Balance of Payments. (BL – Analysing, 4)

CO3:Compare International Financial Markets.(BL – Analysing, 4)

CO4: Evaluate Exchange rate theories. (BL – Evaluating, 5)

CO5: Design hedging strategies using options. (BL – Creating, 6)

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO								
CO 1	3	2	--	3	--	3	--	2
CO 2	3	1	--	3	--	2	--	1
CO 3	3	--	--	3	--	2	--	1
CO 4	3	3	--	3	--	3	--	2
CO 5	3	3	--	3	--	3	--	3
AVERAGE	3.00	2.25	--	3.00	--	2.60	--	1.80



MBA DEPARTMENT

COURSE CODE : CMD 4B3

COURSE NAME : RISK MANAGEMENT FOR BANKS AND INSURANCE COMPANIES

SEMESTER : IV

BATCH : 2019-21

COURSE OUTCOMES

By the end of the course the students will be able to:

CO 1:Evaluate risks associated in bank and insurance companies. **(BL – Evaluating, 5)**

CO 2:Design strategies to manage credit risk in banks. **(BL – Creating, 6)**

CO 3:Measure and manage interest and liquidity risk.**(BL – Evaluating, 5)**

CO 4:Appraise the contemporary issues in banking techniques.**(BL – Evaluating, 5)**

CO 5:Design risk managing strategies with insurance products. **(BL – Creating, 6)**

MAPPING COs WITH POs

High=3, Medium=2, Low=1

PO CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	2	--	3	--	2	--	2
CO 2	3	3	3	3	--	3	--	3
CO 3	3	2	2	3	--	3	--	2
CO4	3	--	--	3	--	--	--	2
CO5	3	3	3	3	--	3	--	3
AVERAGE	3.00	2.50	2.67	3.00	--	2.75	--	2.40